

MARK YOUR CALENDARS, PLEASE.

The IA FARs annual meeting—CHALLENGES IN COLLEGE ATHLETICS AND WHAT WE CAN DO ABOUT THEM—will be held at the Dallas Airport Hilton from Sunday September 27th (beginning at noon) through Monday September 28th (ending at noon) in conjunction with the DIA ADs meeting. The ADs begin their programming on Monday afternoon and end on Tuesday. A complete and detailed agenda will be coming soon. In the mean time, here is some of what you can expect.

We will tip off on Sunday with panels, presentations, and overall discussion about what goes on in recruiting in men's basketball. We will hear from Paul Hewitt, head men's basketball coach at Georgia Tech; an AAU coach and program manager; a shoe representative; and a former recruiter for an agent. We also will hear from one of the NCAA enforcement representatives assigned to focus on the men's basketball recruiting scene and Kevin Weiberg, CEO of the NCAA-NBA Youth Basketball Initiative.

We will be treated to Tim Gay, the 'Physics Guy,' who will illustrate how academics and athletics intersect. Tim authored FOOTBALL PHYSICS, The Science of the Game and has done 5-minute spots for NFL Films. For more on what Tim does, go to <http://physics.unl.edu/outreach/football.html>

We will take a close look at commercialization issues, the extent to which the NCAA Presidential Task Force on Commercialization has addressed them—and how well—and what's left to be done.

The Knight Commission just sponsored a program on athletics budgets and budget cuts. By the September meeting the Commission will be able to report the results of a survey conducted of presidents and chancellors in Division I FBS. Although plans are not finalized, we expect to have a joint session with the 1A ADs on Monday afternoon to discuss budget issues from our two perspectives.

The two lawyers who do the bulk of the NCAA antitrust defense work will provide a short course of Antitrust 101 and offer insight on how best to avoid litigation risk in NCAA legislation and in moving forward with budget cuts.

The aim of the meeting is to identify specific hot topics in college athletics and increase our knowledge base. But we also aim to talk about concrete solutions and what we as IA FARs can do.

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